

**PINE/STRAWBERRY FUEL REDUCTION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**MINUTES**  
**FEBRUARY 29, 2012**

**CALL TO ORDER:**

Vice-President Mel Palmer called the meeting to order at 6:05 P.M.  
The meeting was held at the Pine Senior Center Dining Room.  
Mel led the Pledge of Allegiance

**Members Present:** Mel Palmer, Gail Reese, Jack Malloy Janet Brandt, Katie Calderon and Ron Calderon

**Members Absent:** Walt Smith

**APPROVAL OF PREVIOUS MEETING MINUTES:**

Katie moved to approve the minutes of the February 29, 2012 meeting as presented. Gail seconded.  
**Motion Passed.**

**TREASURER'S REPORT:**

Gail presented the Treasurer's Report.  
PSFR received \$57,762 as part of the WUI grant that makes a balance of \$85,000.  
The tax return is due May 15<sup>th</sup>.

Ron moved to accept Treasurer's Report as presented.  
**Motion Passed.**

**CORRESPONDENCE/BILLS:**

Gail reported that all bills have been paid.

**COMMITTEE REPORTS:**

None

**OLD BUSINESS:**

Status of Camp Lo Mia project: Mike Brandt reported that the contracts have been signed for the ground crews. S.W. Biomass has signed, with the camp, to log the trees and send the chips to Renegy, a company that uses biomass to produce electricity.

Mike has taken pictures of all the main roads and camp areas and is in the process of taking pictures of the camp's trails.

Biomass will start the logging operation this Monday, March 5<sup>th</sup> and it is estimated to be completed in one month. The ground crew will start the week of March 12<sup>th</sup> or 19<sup>th</sup> and estimates six weeks to complete.

Update of Trails in the Fuel Break project: Janet reported on a meeting with the Forest Service. The bike trail below the Pine Trail is considered a parallel trail and concerns the Forest Service. But the FS has not ruled this out at this time. The FS did approve the portion of the trail that goes behind Camp Lo Mia and The Portals to highway 87. Work should begin on developing this trail in a couple of months.

The race by-pass trail was turned down, as there cannot be a "short" trail between roads. So private property will have to be used in this area for the bike race.

FS is working on a press release about the partnership between the FS and PSFR working on the trails.

The FS press release about the partnership between the FS and PSFR in clearing Arrowhead Canyon has been submitted to the Payson Roundup but has not been printed.

It was agreed to contact Joy Hafford at the paper to help get this release printed if FS is not able to get the Roundup to print it.

Status of Pne-Strawberry Area Trails maps: Mike Blaes reported that the Library and Chamber have the ability to print these maps on their own. The Thrift Shop had some issues with selling the non-tear maps so they were given some regular paper maps. Otherwise, all seven of the stands selling the maps for \$2 are around town. In addition, Kelly Somers has many of the free maps, other trails info and PSFR info that he is taking to all of the quad raffle's he does.

**NEW BUSINESS:**

New Website for PSFR & FOTR: Janet reported that Mike Rose of Webbness proposed to build a website for PSFR and Fire on the Rim at a reduced charge of \$300 and a monthly fee of \$15 with the first six months free. After some discussion it was moved by Janet and seconded by Katie to hire Webbness for the two websites.

**Motion Passed.**

Another fundraising letter: Ron proposed another fundraising letter be sent out. After much discussion it was decided that a new fundraising letter needed to be for specific projects. Mike Brandt said he had some thoughts, would do some research and he would report back to the Board on any specific projects that could use money from a fundraiser.

Gail mentioned that for fundraising, PSFR's official name is not Pine Strawberry Fuel Reduction Committee but Pine/Strawberry Fuel Reduction, Inc. She noted that some who had previously wanted to donate could not find P/SFR's name listed with the Arizona Corporation Commission because they did not include the slash.

Gail said she would check with the ACC about having the slash removed from P/SFR's name and report back next meeting. Janet so moved. Katie seconded.

**Motion Passed**

Establishing monthly bill pay for fundraiser donations: Gail reported she is receiving donations through individual's bill pay every month. She suggested a bill pay option for future fundraisers may make it easier for some to donate monthly instead of all at once therefore increasing the likelihood of donations. She also suggested that others might also make this a permanent part of their monthly bills, potentially increasing the amount donated to PSFR.

Mel also suggested that during the three major holiday celebrations in Pine that PSFR have a booth with forms for donations that would include a bill pay option.

It was agreed that both of these suggestions should be followed through.

**ITEMS NOT ON AGENDA FOR DISCUSSION, POSSIBLE ACTION:**

Katie reported that she, Gail and Ron met Brett deCosta from App Store 2D, I.I.c who proposed building an App with a 2D barcode for FOTR in which the bar code could be placed at trail locations and those hiking with a smart phone could download the bar code and be sent to the FOTR and/or PSFR websites for information about the area.

After much discussion as to how this would work and whether or not this particular APP would be practical for most phones, Katie said she would look into more of the specifics of this proposal.

Janet reported that Pine is a gateway community to the Arizona Trail . A Trail Days In Pine festivity, put on in conjunction with the Arizona Trail Association, is scheduled for April 21. Activities are being planned with local businesses that will show hikers that Pine is a destination to get off the trail for, re-supplying, laundry and general R & R. Janet said the organizers would like the FireWise trailer on display which would be Ok. She said the festivity will include a gift bag raffle to which local businesses will donate. Money from the raffle will be used to finance next years Trail Day. The organizers are not a 501c3 non-profit and asked if profits from the festival could be parked in PSFR's account.

After some discussion Gail said she will look into this and report back.

**SET DATE, TIME, PLACE OF NEXT PSFR, INC. MEETING:**

Mel moved to next meet on March 28, 2012. Janet seconded.

**Motion Passed**

Meeting will be at 6:00 PM in the Pine Senior Center Dining Room.

**ADJOURNMENT:**

Kate moved to adjourn. Mel seconded.

**Motion Passed.**

Meeting adjourned at 7:05 P.M.

Respectfully submitted by Jack Malloy, PSFR Secretary