

**PINE/STRAWBERRY FUEL REDUCTION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**MINUTES**  
**JUNE 27, 2012**

**Action Items**

**CALL TO ORDER:**

President Walt Smith called the meeting to order at 6:00 P.M.  
The meeting was held at the Pine Senior Center Dining Room  
Mil Palmer led the Pledge of Allegiance

**Members Present:** Walt Smith, Mel Palmer, Katie Calderon and Ron Calderon

**Members Absent:** Jack Malloy, Janet Brandt

**APPROVAL OF PREVIOUS MEETING MINUTES:**

Ron moved to approve the minutes of the April 25, 2012 meeting as presented. Katie seconded.  
**Motion Passed.**

**TREASURER'S REPORT:**

Mel presented the Treasurer's Report.  
Business Classic Account has \$6,394.82; Business Checking Account has \$20,466.49; Savings Account has \$19,209.56 for a total of \$46,070.87

Ron moved to accept Treasurer's Report as presented. Katie seconded.  
**Motion Passed.**

**CORRESPONDENCE/BILLS:**

None

**COMMITTEE REPORTS:**

Fire On The Rim Mt. Bike Race: Katie reported that she and Janet will be attending New Belgium's alcohol school August 6<sup>th</sup> for the races beer garden and noted New Belgium had donated a bike and information about the bike can be seen at fireontherim.com. Katie said emails would be sent our regarding the next FOTR meeting.

**OLD BUSINESS:**

Status of P/SFR's Website: In Jack's absence Walt read Jack's report: "*After Janet could not reach Mike Rose I left him an email (6/12/12). After no reply I called him (6/22/12) and have yet to get a return from him. Very frustrating as we are ready to go online but have some final touches that need his tech experience. We are paying him for this yes??*"

Discussion followed regarding this issue. More follow-ups will be attempted to contact Mr. Rose.

Update on Memorial Day Weekend Fundraiser: In Jack's absence Walt read Jack's report: "*The fundraiser lasted from noon Friday through Saturday afternoon 5/25-26. Just over \$400 was raised. A very special thanks to Bruce Weidenhamer who organized the fundraiser and had a sign made for P/SFR; Cindy Maack who gave permission for us to use the front of the Ponderosa Market; Mike Blaes, who supplied tables & chairs; and Mike, Bruce, Janet Brandt, Pat & Norm Burke & Dennis McElroy who volunteered their time to be at the table.*"

*Bruce noted in a follow-up email, "The fundraiser seemed even more successful as an educational tool. We spoke to a fair number of people who had never even heard of firewise. I am volunteering in advance to do the same thing next Memorial Day weekend."*

Discussion followed regarding efforts that have been made to educate the community about firewising, the brush truck, etc.

Status of FireWise Educational Part: Tabled to future meeting.

Discussion followed on ways to better promote community fire education awareness activities.

**NEW BUSINESS:**

None.

**ITEMS NOT ON AGENDA FOR DISCUSSION, POSSIBLE ACTION:**

New Fundraising Letter: Walt discussed the conditions needed that get public attention to donate. He suggested creating a new fundraising letter and when conditions are favorable for donations it would be ready to send out. Further discussion ensued on how to get a database to be able to reach as many property owners as possible. It was agreed that a new fundraising letter would be drafted for Board approval. PSWID and APS will be check into as a vehicle for the letter to be sent along with FOTR facebook and the P/SFR website if we can get Mike Rose to get the website online.

**SET DATE, TIME, PLACE OF NEXT P/SFR, INC. MEETING:**

Next meeting will be August 29, 2012 at 6:00 PM in the Pine Senior Center.

**ADJOURNMENT:**

Katie moved to adjourn. Ron seconded.

**Motion Passed.**

Meeting adjourned at 6:52 P.M.

Respectfully submitted by Jack Malloy, P/SFR Secretary